

Bhavesh G B Naik

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SUMMARY

Senior Product Executive with extensive experience leading successful companies that design and develop apparel/fashion products for consumers. Highly effective leadership style leverages proven combination of solid product creation principles, research, operational, interpersonal, collaboration and business skills. Strong ability to see issues that matter. Experienced in Innovation process and cost mitigation of products. Uniquely accomplished in Manufacturing and Brand.

PROFESSIONAL EXPERIENCE

VF CORPORATION, Denver, CO

2005 - Present

An American worldwide apparel and footwear company founded in 1899. The company's more than 30 brands are organized in three categories: Outdoor, Active and Work.

Senior Director, Product, Sourcing & Innovation

2016 - Present

At VF Europe, Napapijri brand, responsible for Eur 100 Mio of Product Created and Sourced. Manage team of seven, in Department of 40 associates. Led transformation to cross functional approach integrating Product, Cost and Process Innovation.

- Innovated Alternative to Down Technology, Thermo-Fibre™, creating value of Eur 500 Mio over 6 seasons.
- Led Cross Materials platform for Napapijri, Timberland and Dickies Life driving Eur 100 Mio of savings & conversion of 90% of Materials to sustainable choices.
- Created the world's first "Cradle to Cradle" Gold Certified Circular economy product (Jacket), creating sustainability PR for the company.
- Orchestrated Digital Manufacturing through innovative technology for a Head to Toe collection, allowing made to order and reduction in material consumption reducing waste.

Product and Sourcing Director

2013 – 2016

At VF Europe, Napapijri brand, led integration of Material, Product, Manufacturing, Sourcing and Quality with an end to end process, eliminating at least 10 steps and 6 number of layers.

- Created savings of Eur 100 Mio over 3 years with a design to cost approach by understanding the design intent.
- Led the transformation of Design to Market process through creating a Design best practices playbook in collaboration with BMW Design Works.

Sourcing Director

2009 – 2013

At VF Europe, Napapijri brand, implemented multi-tiered Global Sourcing strategy with balanced approach of close to home and far from home sourcing.

- Optimized sourcing mix with local share from 3% (2009) to 20% (2013), growing Gross Margins by 500 basis points bringing speed and agility to the brand.
- Reduced Go to Market time of the business with 'Act Vertical' concept reducing master calendar from 78 weeks to 50 weeks in collaboration with Kurt Salomon Associates (Accenture).

VF CORPORATION (Cont'd), Denver, CO**Product Manager**

2005 – 2009

Managed three main product categories, knits, accessories and equipment for two brands, Napapijri & Nautica. Assumed responsibility for Process integration and system integration including Range Line Planning, Design Integration, Product Lifecycle Management, Material Management and Critical path management at VF Europe.

- Implemented PLM/PDM system and master data road map for the brand with integration into different workstreams.
- Led garment engineering process to achieve quality first and cost of product management .

SHIBANI KNITTING CO LTD, Phoenix, Mauritius (Indian Ocean)**1996 - 2005**

A manufacturing company employing 2100 persons and producing Knitted products for export to US, EU and South Africa.

Operations Director

2000 - 2005

Led operations of 3 manufacturing units, through Lean manufacturing, Gemba Kaizen and JIT (Just-in-time) methods guaranteeing profitability covering leadership for 2100 associates.

- Led production and successful delivery of 25 million products resulting in increased profitability from 2003 to 2005.
- Delivered annual incremental profitability for the business from 5% Op Inc to 15% over 10 years by applying lean manufacturing methodology.

Production Director

1996 – 2000

Led manufacturing units with a work force of 1500 people applying Time and Motion study to improve productivity in a region which became less competitive way back in the 90's due to lower labor costs in Asia.

- Instrumental in bringing methods of manufacturing technologies and engineering to improve productivity and efficiency in manufacturing lines.
- Deeper connection with Sales and Merchandising led to consumer centric solution focused manufacturing strategies leading to promotion to Ops Dir role.

SPONSORIIMPACT, www.iimpact.org, India**2016 - Present**

A private school for underprivileged girls.

Sponsor of IIMPACT, making a difference

- Adopted a school of 34 girls (3-7 years) in India, giving them free education , and at the age of 7, preparing them to go to a state sponsored school.
- Increasing international prominence of the organization in Europe

EDUCATION**Oracle – Master Program in Manufacturing Application (ERP)****1998 - 1999****University of Allahabad, India – Bachelor of Engineering(Hons), Mechanical****1991 – 1995**

- Graduated First Class with Honors

University of Cambridge, Higher School Certificate

- First in Mathematics all over the island